**Callie Sauer**

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EDUCATION

**University of Northern Iowa**, Cedar Falls, Iowa Expected Graduation: May 2017

*Bachelor of Arts: Public Relations, Marketing Minor*

* 3.82 Cumulative GPA

*Academic Awards*

* Scholarships: Awarded four academic scholarships
* Academic Dean’s List: 5 semesters
* Elected into National Society of Collegiate Scholars: 3 semesters
* Order of Omega Honors Society: 1 semester

WORK EXPERIENCE

**Columbia Gorge Windsurfing Association,** Hood River, OR May 2016 – Present

*Marketing Internship*

* Sales, social media, and market promotion, and event planning for events such as the Beach Bash

**University of Northern Iowa Athletics,** Cedar Falls, Iowa August 2015-December 2015

*Marketing Intern*

* Increased brand through infographics and social media channels
* Supported program leaders in the process of evolving and enhancing the program for future years
* Professional use of InDesign, Photoshop, and strategic placement of press releases

**Cheddars Restaurant,** Cedar Rapids, Iowa May 2015 - August 2015 *Trainer/Server*

* Entrusted with management responsibilities (open/close, training, inventory, etc.) within 3 weeks of starting as a server

**Whiskey Road,** Cedar Falls September 2014 - April 2015

* Server during the school year

**Elmcrest Country Club,** Cedar Rapids, Iowa May 2012 -August 2015

*Server/Bartender/Bar Cart*

* Served members for three summers
* Managed bar cart operations, training, and opening and closing duties

LEADERSHIP & ACTIVITIES

**Pi Sigma Epsilon Business Fraternity,** UNI September 2015-Present

*Project Manager (October 2015 - December 2015)*

* Sales project and accomplished fundraising goal of over $500 in five weeks
* Currently serving as committee member for sales competition project

**Panhellenic Council: Director Publications,** UNI November 2014-Nov. 2015

* Collaborated with all Panhel members to increase involvement in the Greek community, set goals, and to bring forward the best experience for members

**Gamma Phi Beta Sorority: Volunteer Outreach Chair,** UNI November 2014-Nov. 2015

*Leadership: Outreach Coordinator*

* Facilitated events and opportunities such as locating volunteer opportunities for members
* Oversaw over 500 hours of community engagement for the 92 members over 16 weeks

*Leadership Team: Proctor (Academic Advisor): 4* Semesters

* Responsible for the academic growth of the chapter, increasing the average GPA 0.4
* Recognized as most improved chapter GPA for Fall 2015